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INSPIRE

NEXT Romania – Ukraine

Ivano-Frankivsk, December 18, 2025.

Press release

The kick-off press conference, the “Plant Your Tree” flash mob, the launch of the new CCES website, and the “Ecolandia” educational event were key milestones in the launch of the INSPIRE project in Ivano-Frankivsk.

Kick-off press conference: presentation of the project concept and its key focus areas

The first public step was the kick-off press conference held on July 17, 2025, which brought together representatives of city authorities, the educational community, experts, and partners. During the meeting, the main objectives of the project were presented: the creation of inclusive learning spaces, the modernization of the infrastructure of the City Children's Ecological Station, the introduction of nature-oriented educational approaches, and the development of cross-border dialogue between Ukrainian and Romanian educational institutions.

Special attention was paid to the importance of creating an environment that takes into account different rates of development and individual needs of children. Representatives of the city authorities emphasized that the INSPIRE project is expected to catalyze systemic change, particularly in the areas of accessibility and environmental competence. During the press conference, participants also discussed the anticipated outcomes of the project, including accessible educational spaces, new educational programmes, international exchanges, and the active involvement of students and teachers in joint initiatives.



Flash mob “Plant your tree”: the first environmental initiative of the project

On October 24, 2025, a flash mob called “Plant Your Tree” took place in Ivano-Frankivsk as part of the INSPIRE project, bringing together pupils from the City Children's Environmental Station and teachers for a joint environmental action. On the station territory, children planted a Cedrus Libani tree - a symbol of wisdom and long life, which will become a new decoration of the space and a reminder of the importance of caring for nature.

The event included educational activities: the children watched “The Tree of Life” puppet show, learning about the value of the environment in an accessible way, and took part in a creative workshop called "EcoArt: DIY Shopping Bag," where they made reusable eco-bags and learned about the principles of an eco-friendly lifestyle.

The flash mob was the first notable environmental initiative within the project, helping to instill in children a sense of responsibility, care for nature, and an understanding that small actions can have a big impact on the future of the community.



Launch of the new CCES website: a modern online space for environmental and inclusive education

As part of the INSPIRE project, a new modern website for the City Children's Environmental Station was developed and launched - <https://mdes.com.ua>. The creation of the platform was an important step in the development of environmental and inclusive education in the community, as the website aims to make CCES learning opportunities more accessible and closer to children, parents, and educators.

A separate section of the new online space is dedicated to the INSPIRE project, which provides information about its goals, objectives, key areas of activity, and impact on the development of nature-oriented education in the city. The platform will serve as an open resource for anyone who wants to learn more about the project's initiatives and get involved.

The website became not only an information showcase, but also a convenient tool for interacting with the community. It contains up-to-date information about the activities of the CCES, clubs, environmental events, news, educational materials, and photo reports. The intuitive and accessible interface allows users to quickly find the information they need and view events and class schedules, making the station's work more open, systematic, and user-oriented.



Інклюзивні та розвиваючі простори для прогресивної, інноваційної та адаптивної освіти

Сайт міської дитячої екологічної станції розроблено в рамках транскордонного проекту «Інклюзивні та розвиваючі простори для прогресивної, інноваційної та адаптивної освіти» (INSPIRE) ROUA00253, який впроваджується в рамках програми Interreg NEXT Румунія-Україна 2021-2027.

Головний партнер: Виконавчий комітет Івано-Франківської міської ради

Партнер: Повіт Ботошані (Румунія)

Загальна сума проекту: 404 141,61 євро з яких 363 727,45 євро фінансується Європейським Союзом.

Бюджет для Івано-Франківська: 208 939,10 євро, з яких 188 045,19 євро фінансується Європейським Союзом.

Загальною метою є підвищення доступності екологічної освіти для учнів та дітей з особливими освітніми потребами на транскордонній території шляхом створення інклюзивних просторів, інноваційних методів навчання та збільшення участі дітей у позашкільних програмах екологічної освіти.

Тривалість: 24.04.2025 – 23.10.2026



Educational event “Ecolandia”: an intensive day of ecological discoveries for children

On December 17, 2025, as part of the INSPIRE project, an interactive educational event called “Ecolandia” was held at the City Children's Environmental Station. Children worked in small groups and had the opportunity to visit four themed stations that combined science, creativity, and practical interaction with nature.

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In the “Research Laboratory,” participants learned about microscopes and examined samples of water and plants. At the “Gardening” station, they sowed microgreens and learned how to care for plants. Creative zones called the “Creative Workshop” and “Art Studio” allowed participants to create amulets and affirmation drawings out of clay, forming an emotional connection with nature.

The event ended with a joint reflection session, during which the children shared their discoveries and impressions. “Ecolandia” became a great example of how interactive formats help shape environmental awareness and a responsible attitude towards the environment from an early age.



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The INSPIRE project as a long-term tool for educational change

The first four INSPIRE events demonstrated the comprehensive nature of the project, combining infrastructure upgrades, educational innovations, environmental awareness development, and community engagement.

The project promotes creating an education system in Ivano-Frankivsk based on inclusiveness, modern teaching methods, accessibility, and barrier-free access. It also opens up opportunities for active cross-border partnerships, allowing for the implementation of best practices from Romania and other EU countries.

For more information about the project and media inquiries, please contact:

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